



WMMB  
2650 E Division  
Springfield, MO 65803

Front Line Strategies  
526 East Park Avenue  
Tallahassee, FL 32301

## Contract # 1451405

**Schedule Dates** 10/24/16-11/04/16  
**Advertiser** Jay Trumbull/State Rep Dist 6/Florida/Republican  
**Agency** Front Line Strategies (22287)  
**Product** Political - State Representative (1073)  
**Brand** 4Q16 Trumbull State Rep (566547)  
**Salesperson** Panama City, House (2718)  
**Sales Office** Panama City  
**Buyer Name** Baginski, Josh  
**Phone/Fax** (850) 222-8156 /  
**CPE** ./10/24-11/4  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/20/16  
**Last Modified** 10/20/16  
**Entered By** Karyn Miles  
**CO-OP** No  
**Headline #**  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$448.50  
**Net Total** \$2,541.50  
**Sales Tax**

Panama City (WMMB)		
By Broadcast Month	Spots	Rate
Oct. 2016	9	\$1,440.00
Nov. 2016	11	\$1,550.00
<b>Grand Total:</b>	<b>20</b>	<b>\$2,990.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/16-11/04/16	4	:30	5:58A- WMMB 6a News	2	X	X	X	X	X			4	\$200.00	\$800.00	Panama City (WMMB)		10/20/16
2.0	Normal Line / SPOT	10/24/16-11/04/16	5	:30	9A- Live With Kelly and Michael 9a	1	1	1	1	1	1			9	\$10.00	\$90.00	Panama City (WMMB)		10/20/16
2.0.1	Preempt	10/27/16															Panama City (WMMB)	Political/Exception - Oversold Newest contract	
3.0	Normal Line / SPOT	10/24/16-10/28/16	4	:30	11A- WMMB Midday News	1	X	X	X	X	X			1	\$100.00	\$100.00	Panama City (WMMB)		10/20/16
4.0	Normal Line / SPOT	10/31/16-11/04/16	4	:30	11A- WMMB Midday News	2	X	X	X	X	X			2	\$100.00	\$200.00	Panama City (WMMB)		10/20/16
5.0	Normal Line / SPOT	10/24/16-11/04/16	4	:30	4:58P- WMMB 5p News	1	X	X	X	X	X			2	\$400.00	\$800.00	Panama City (WMMB)		10/20/16
6.0	Normal Line / SPOT	10/24/16-11/04/16	4	:30	5:58P- WMMB 6p News	1	X	X	X	X	X			2	\$500.00	\$1,000.00	Panama City (WMMB)		10/20/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

CH. 13 WMOB PANAMA CITY, FL

**Date:**

10/6/16

I, JOSH BAGINSKI,

being/on behalf of: JAY TRUMBULL,

a legally qualified candidate of the REPUBLICAN

political party for the office of: FL STATE REPRESENTATIVE

in the GENERAL

election to be held on: Nov 8th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE IO			

**Attach proposed schedule with charges (if available):**



I represent that the payment for the above described broadcast time has been furnished by:

JAY TRUMBULL FOR STATE REPRESENTATIVE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JIM GARNER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/6/16

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Garth B...

Printed Name

GM

Title

## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<i>SEE IO</i>				

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**